



News from the OECD Champion Mayors

Winter 2022

How Can Champion Mayors Assess Outcomes to Make Inclusive Growth a Reality?

While cities concentrate resources, services, and opportunities, they can also drive inequality and segregation. With global crises like climate change, COVID-19 and the unfolding impact of the current war in Ukraine exacerbating pre-existing inequalities, it is more urgent than ever to leverage the power of cities as catalysts for a more inclusive model of growth that creates opportunities across society and improves quality of life for everyone.

This year, together with Champion Mayor cities, the Initiative proposes to develop an assessment framework created *with* cities for cities. The framework will build on the OECD work on inclusive growth and urban policy, including [Making Cities Work For All](#), [Divided Cities](#), the [Inclusive Growth Case Study series](#), the [OECD Principles on Urban Policy](#) and the [Five Years of Inclusive Growth](#) report.

The OECD Inclusive Growth Assessment Framework aims to help cities measure their progress in the implementation of their inclusive growth agendas, based on best practices and key performance indicators observed at the local level.

Proposed activities to get there include:

- Virtual workshops to learn how different cities are

measuring progress in policy areas critical to Inclusive Growth

- Survey on Inclusive Growth Measurement tools
- Dialogues with experts and knowledge organisations on measurement

The framework will help local governments unleash the full potential of inclusive growth policies by:

- Evaluating their programmes and agendas
- Taking stock of the assets at their disposal to advance inclusive growth
- Capturing evidence systematically and developing a database of measures cities deploy at local level
- Supporting dialogues with regional and national level governments, private sector, and other stakeholders to align their goals, resources and actions

If you're a Champion Mayor City that has developed innovative ways to measure your inclusive growth outcomes, please [contact us](#). We want to hear from you!

San Jose Uses Smart City Vision to Respond to COVID-19 and Support Learning Mayor of the Moment – Sam Liccardo, San Jose, US



“Investing in our most valuable resource - our young people - starts with education... We hope our digital platform 'San Jose Aspires' can be a model for philanthropic support of educational equity.”

Sam Liccardo
Mayor of San Jose



The City of San Jose is using data and technology to monitor COVID-19 infection rates, organise food distribution and expand engagement with the community, resulting in San Jose having the highest vaccination rate of any major city in the US. The City partnered with local stakeholders to provide free wi-fi and laptops to support distance learning, and created an online platform to help low-income students plan and finance their education. San Jose is also using a data-driven approach to establish city budgeting priorities and ensure that critical support reaches the most vulnerable residents. [Read the interview](#).

Education: Participate in the OECD Social and Emotional Skills Survey

The OECD Survey on Social and Emotional Skills is an international survey that identifies and assesses the conditions and practices that foster or hinder the development of social and emotional skills for 10- and 15-year-old students. Read the most recent report, and find more information about the survey and how to participate [here](#).

Champion Mayors Promote Smart City Initiatives to Bridge the Digital Divide

Digitalisation is one of several complex and intersecting megatrends that are transforming society and informing policy discussions at all levels of governments. At city level, digitalisation has been at the heart of smart city initiatives and how digital innovation can help local governments boost economic growth, facilitate citizen engagement and improve service delivery. How are Champion Mayors using digital innovation to shape the future of cities and deliver better outcomes for cities?

Bogotá (Colombia) is supporting the digitalisation of SMEs and entrepreneurs. [Despega Bogotá](#) provides access to an online sales platform for SMEs, marketing campaigns, online training in business skills, and access to credit and insurance. [MiBogotáWeek](#) promotes the products of SMEs on the Mercado Libre platform and the businesses benefit from increased market access. Local SMEs only need an email address and a bank account to produce or distribute merchandise.



Gaziantep (Turkey) is using smart city initiatives to improve quality of life for residents. The city has its own social media network '[Benim Şehrim](#)' (My City), a [Data Coordination Centre](#) providing data about city infrastructure, transportation, investment, culture and art that can be used to plan improvements to city services. [GIKOM](#), a citizen feedback database, facilitates the co-ordination of requests from the community, and improves response efficiency.

Hamburg (Germany) is embracing Intelligent Transport Systems (ITS) to become an emission-free and sustainable mobility city. The city works with research, innovation and business partners on projects such as a public ride-sharing service for people with mobility issues, [electric autonomous transportation](#), car-sharing, moped, e-scooter and e-bike sharing systems accessible via mobile phone apps. Such intelligent transport systems help make traffic safer and more efficient through driver assistance and car2car communication systems, as well as digital payment systems for public transport.



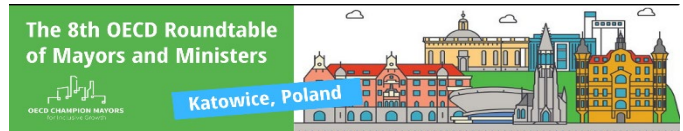
Helsingborg (Sweden) has developed an initiative called H22 that uses smart solutions to respond to urban challenges and improve quality of life and sustainability. Examples include the installation of [LoRa sensors](#) that provide data enabling the regulation of indoor temperatures in public buildings; waste collections as they are needed; wifi, light and phone-charging facilities at public [city seating](#); the [U2Work](#) tool that supports jobseekers with CV-writing and skills acquisition; and [video calls](#) for elderly care home residents.

Milan (Italy) has developed an online platform called [WeMi](#) that provides easy access to social services delivered at home, such as home care for the elderly, babysitting, and household maintenance. The platform serves as a one-stop-shop for individuals and companies, and gives social businesses and non-profit co-operatives an opportunity to demonstrate their social commitment. WeMi promotes shared services, such as group babysitting, and is complemented by offices where residents without internet can receive support.



SAVE THE DATE – 8th OECD Roundtable of Mayors and Ministers – June 25

Mayors and ministers bring unique perspectives to urban issues and are most powerful when working together. Ministers of national governments are well positioned to equip cities with the resources and policy frameworks necessary to anticipate shifting dynamics in cities, while mayors can alert ministers of specific challenges and promote a solution-oriented dialogue. The Roundtable brings together National Ministers, mayors, regional leaders and civil society groups for a closed-door discussion on pressing urban issues, building on a long tradition of policy dialogue on cities at the OECD. The 8th OECD Roundtable of Mayors and Ministers, organised in partnership with Katowice, Poland, and the Ministry of Development Funds and Regional Policy of Poland, in partnership with the Global



Parliament of Mayors. It will enable ministers and mayors to exchange ideas, experiences, strategies and practices from around the world on:

- Preparing for the unpredictable, and
- Shaping the new urban paradigm.

Participants will support the Katowice Pact, a global commitment for co-ordination between national and local government leadership to support recovery and resiliency in cities of all sizes.

New Reports



Local governments are using innovative and data-driven approaches that improve the lives of residents in virtually all key 'quality of life' indicators. New report ***Innovation and Data Use in Cities: a Road to Increased Well-being*** found cities using innovation and data achieved higher wellbeing scores than cities that were not. Analysing survey responses from 147 cities and 200+ data use assessments from Bloomberg Philanthropies 'What Works Cities' programme, the report shares global innovation and data use trends and how such efforts correlate to resident well-being. [Read the report.](#)



Decarbonising buildings in Cities and Regions, especially the old stock, through energy efficiency improvements and renewable energy use, not only reduces carbon emissions, but also generates co-benefits in health, energy affordability and the labour market. Drawing on the findings of a dedicated survey of cities and regions of all sizes from both OECD and non-OECD countries, this report explains their significant role, explores sub-national policy measures, identifies key obstacles, and provides policy recommendations and a checklist for both national and subnational governments to drive the decarbonisation of buildings in cities and regions. [Read the report.](#)

Upcoming Events



[4th OECD Roundtable on the Circular Economy, Virtual \(12 April\)](#)

The Roundtable will bring together key stakeholders to share experiences from Ireland, Australia, Montreal, Tallinn, Brussels, Valladolid and others.

[5th OECD Roundtable on Cities and Regions for SDGs, Virtual \(26 April\)](#)

The Roundtable will discuss how to help cities and regions localise the SDGs through a Toolkit and how to leverage city-to-city partnerships and decentralised co-operation.

[International Conference on SMEs and the Urban Fabric, Trento, Italy \(28-29 April\)](#)

This conference will examine how policies, regulations and planning can help create cities for thriving entrepreneurship and SMEs, while at the same time leveraging these entrepreneurs for urban development.

[Global Compendium on Land Value Capture, \(TBC May\)](#)

Analysis of 60+ OECD and non-OECD countries will explore how land value capture is used around the world. The research will promote the benefits and unpack challenges of land value capture for policymakers at national and subnational levels.

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The OECD Champion Mayors for Inclusive Growth is a coalition of leaders committed to tackling inequalities and promoting inclusive economic growth in cities. The initiative helps governments analyse inequalities, monitor material living standards and broader well-being, and design policy packages that promote equity and growth. It takes a multidimensional approach to Inclusive Growth, going beyond income to see how people are faring in other areas of life, like jobs and health. www.oecd-inclusive.com/champion-mayors/CFE-Newsletter